



Website Privacy Policy

This organization has a privacy policy to communicate the basic information about your choice to interact with this website. We respect the reasonable privacy of visitors to our sites as it relates to your interest in our mission and services. Please read this policy carefully because we want you to understand the types of information collected on our website, the ways in which that information is used and protected, and the choices you have about collection of that information.

If you have any questions, comments or concerns, please contact us:

By mail:

Privacy Policy
345 Adams Ave.
Memphis TN 38103

Online:

The Contact page on our website

FAQ's

Do I have to submit any personal information when I visit the organization's website?

No. You don't need to give us any identifying information about yourself. You can visit our pages and learn about our programs and services without sharing any personal information.

Does the organization collect any non-personal information from its website visitors?

Yes, but it is not to track your personal information. It is non-personal information, technical and behavior based. Nearly all of the Internet, its service providers, and devices use and collect information about your activities online. Whenever you access the organization's website to read or download information, the site's service providers collect certain non-identifying information from you. This information includes things like an ip address, search provider, device type, etc.

This technical information does not allow us to identify or contact you. The information is statistical in nature, often summarized in graphs and supports improvements. We use this information to help us evaluate our reach, public interests and patterns. We would like to

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continuously improve our web pages for donors, clients and stakeholders, and others interested in improving the lives of the people we serve. It can also provide insight to better communication and public relations.

When does the organization collect personal information from its visitors?

Only when you freely offer the information through a form, for example, signing up for our mailing list, submitting a suggestion, sending communication, or applying for a job online. You always have the option to opt out of our information or marketing communications.

How might the organization use the personal information that is collected?

The information we collect is used to improve the content of our web page, to send out mailings with information on services, health, independence and well-being, as well as, upcoming events, quality assurance surveys, and requests for donations. We do not share this information with other organizations to help them contact consumers for marketing purposes.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our website to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check back at our website periodically.

If you are a donor we will not sell or rent your name, address, or e-mail to any other organization. The organization produces an annual report that could potentially list names. Please contact us if you wish to make your contributions anonymously and do not wish to be listed by name in this report.

How does the organization protect security and confidentiality?

To protect your privacy, we use technologies and processes such as encryption, access control procedures, network firewalls, physical security and other measures. In addition, we allow only a limited number of authorized employees or agents access to personal information. Although we cannot guarantee there will be no unauthorized access to personal information, these measures increase the security and privacy of information traveling through our site service providers. The online form is currently the most private means of submitting information as it is directly on the service provider's systems.



Who can I contact with privacy questions?

If you have any questions or concerns about this privacy policy, please contact us by mail, telephone, or email at the addresses listed above.

Will this privacy policy change?

If the organization makes any changes to this policy, we will post them on this page. Because we will post changes without notice, please check back here periodically.

How does the organization protect the privacy of seniors, children, families and individuals with disabilities?

The organization is very concerned about the privacy of any children or adults who may be particularly vulnerable who might visit our site. We will not knowingly collect or maintain any personal information about clients or children as it relates to marketing or a particular vulnerability. If we are notified that we have inadvertently collected inappropriate personal information, we will immediately delete that information from our database. Please contact us if you are aware of information being provided by a child or compromised individual.

This policy is an administrative guide unique to the organization's websites, and is subject to updates to meet changing standards and expectations. Our intent is to be fair and respect reasonable privacy in a public space. Social media and marketing platforms where the organization may participate are subject to those vendor guidelines.