

Adopt a Forgotten Senior

SILVER BELLS

Seniors in this program live on an average of \$15,000 a year and would often be forgotten at Christmas if not for the companies that support Meritan's Silver Bells program.

PARTNERSHIP OPPORTUNITIES

There is no better way to promote your business, build employee morale and demonstrate your philanthropy to the Memphis community than through Meritan's Silver Bells program.

- **f** Sponsor 30 seniors for \$1,500 and we will do the shopping for you
- Adopt 30 Silver Bells seniors and we will provide you with their names and needs you do the shopping
- Collect new items from our seniors' wish lists and we will take care of the rest
 - All gifts and wish list items returned by December 14th

OTHER OPPORTUNITIES

Want to sponsor a smaller group of seniors? Any number of Silver Bells may be "adopted" by your organization or individual employees.

WHO DO WE SERVE?

65% AFRICAN AMERICAN 57.17% MALE

20% CAUCASIAN 20% FEMALE

15% OTHER



CORPORATE PARTNERSHIPS

| BENEFITS | \$1,500 | \$3,000 |
|---|---------|---------|
| Logo on featured on all Silver Bells promotional materials | 0 | 0 |
| Logo & link on Meritan social media platforms | 0 | 0 |
| Logo & link on Meritan.org | 0 | 0 |
| Custom employee volunteer project for up to 30 employees | | 0 |
| Hang your corporate banner at Meritan (25,000+ cars pass daily) | | 0 |

SPONSOR INFORMATION

| Organization: | Contact: |
|--------------------------------------|-------------------------------|
| Address: | |
| City: | State: Zip Code: |
| Email: | Phone: |
| Company website: | |
| Please select your sponsorship level | Method of Payment |
| Corporate Sponsor (\$1,500) | Check made payable to Meritan |
| Corporate Sponsor (Adopt 30 Bells) | Visa/Mastercard #: |
| Corporate Sponsor (\$1,500 in-kind) | Exp. Date/ CVV: |
| | Signature / Date: |

For more information, contact Chessie Biggam at ChessieBiggam@meritan.org

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